



*Linked in Friendship, Connected in Service*  
**Crown Jewels (NC) Chapter**

# 19th Annual Mardi Gras Gala

## Sponsorship Opportunities

Saturday, February 14, 2026

The Le Meridien Charlotte Hotel | Charlotte, NC

# We are the Crown Jewels (NC) Chapter of The Links, Incorporated

## ***Who We Are***

The Crown Jewels (NC) Chapter of The Links, Incorporated is all about community, connection, and making a meaningful impact. Through service, scholarship, and philanthropy, we work to uplift and support those in the Charlotte area.

Members of the Crown Jewels (NC) Chapter include professional women from various career fields who have contributed over 5300 volunteer hours during the past year towards implementing programming that enriches the lives of citizens of African descent in the greater Charlotte community and across the African diaspora

## ***Our Highlights***

- Awarded over \$300,000 in scholarships to students to assist with college expenses.
- Through our partnership with the Phillip O. Berry Academy of Technology, a STEM Magnet high school, we maintained a National Society of Black Engineers Junior Chapter and inducted 74 students. We also hosted career workshops and field trips with NSBE Jr. students and NSBE/National Black MBA Chapters to expose students to careers in broadcasting and environmental engineering.
- In supporting and sustaining Historically Black Colleges and Universities (HBCUs), our \$25,000 endowment at Johnson C. Smith University provides scholarships annually. We've mentored college students interested in classical music. We've also provided financial assistance to graduating students at Morgan State University and international students attending other HBCUs and conducted business etiquette sessions for 200 HBCU students with the Thurgood Marshall College Fund.
- Provided an arts education scholarship for a student to attend the Charlotte Ballet Academy
- Coordinated a Black Family Expo serving over 800 students and their families and donated funding to C.W. Williams Community Health Center to provide mammograms to underserved women.
- Internationally, we've supported literacy and menstrual equity programs, donated elementary school supplies, and provided funds and service to Samaritan's Feet International.
- In 2024, the Crown Jewels (NC) Chapter was recognized nationally with an award for its programming excellence at the National Assembly.

# Join Us!



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Crown Jewels (NC) Chapter

THE CROWN JEWELS (NC) CHAPTER OF THE LINKS, INCORPORATED  
IN PARTNERSHIP WITH THE LINKS FOUNDATION, INCORPORATED

19th Annual

# MARDI GRAS Gala

## SAVE THE DATE

**FEBRUARY 14, 2026**

**6:00 PM - 11:00 PM**

LE MERIDIEN HOTEL  
555 SOUTH MCDOWELL ST.  
CHARLOTTE, NC 28204

Proceeds Benefit The Links Foundation, Incorporated

The Crown Jewels (NC) Chapter of The Links, Incorporated proudly presents the 19th Annual Mardi Gras Gala!

This highly anticipated event unites hundreds of people from across the Charlotte area for an unforgettable evening of celebration and community impact. Proceeds from the gala directly support the Chapter's community programming and scholarships.

Join us on Saturday, February 14, 2026, at the Le Meridien Hotel, where more than 700 attendees will come together to make a difference. With a goal of raising over \$250,000, this evening will be filled with purpose, generosity, and the magic of Mardi Gras.

# 2026 Mardi Gras Gala Sponsorship Opportunities

## Platinum Sponsor | \$10,000

- Wine and Champagne Service at Table
- Ten (10) Beverage Tickets for the evening of the event
- One (1) Complimentary Valet Parking
- Platinum Sponsor Recognition on Event Marquee Signage
- Platinum Sponsor Recognition on Chapter Website and Social Media
- Platinum Sponsor Recognition from the Podium and Full-Page Ad in Event Program
- One (1) Reserved Table of Ten (10)
- Table Signage

## Gold Sponsor | \$5,000

- Ten (10) Beverage Tickets for the evening of the event
- Champagne Flutes at Table
- One (1) Complimentary Valet Parking
- Gold Sponsor Recognition and Logo on Event Marquee Signage
- Gold Sponsor Recognition on Chapter Website and Social Media
- Gold Sponsor Recognition from the Podium and Full-Page Ad in Event Program
- One (1) Reserved Table of Ten (10)
- Table Signage

## Silver Sponsor | \$3,500

- Champagne Flutes at Table
- One (1) Complimentary Valet Parking
- Silver Sponsor Recognition and Logo on Event Marquee Signage
- Silver Sponsor Recognition on Chapter Website and Social Media
- Silver Sponsor Recognition from the Podium and Half-Page Ad in Event Program
- One (1) Reserved Table of Ten (10)
- Table Signage

## Emerald Table Sponsor | \$2,500

- One (1) Complimentary Valet Parking
- Emerald Sponsor Recognition from the Podium
- Emerald Sponsor Recognition on Chapter Website
- Emerald Sponsor Half-Page Ad Recognition in Event Program
- One (1) Reserved Table of Ten (10)
- Table Signage

# 2026 Mardi Gras Gala Custom Sponsorship Opportunities

We invite you to explore and select one of our exclusive custom sponsorship packages, tailored to align with your brand's mission and maximize your impact.

## **Mardi Gras Custom Photobooth Sponsor | \$3,000**

Make a lasting impression with high-visibility branding as the Mardi Gras Custom Photobooth Sponsor—a fun and interactive sponsorship that puts your logo front and center in shared memories.

- Exclusive recognition as the official Mardi Gras Custom Photobooth Sponsor
- Top-Tier logo placement on event materials and promotions
- Verbal acknowledgement from the podium during the Gala
- Prominent sponsor logo placement on the photobooth backdrop, ensuring brand visibility in every photo
- Extended brand exposure through post-Gala social media shares featuring photobooth images
- All additional benefits provided at the Emerald sponsorship level

## **Vendor Showcase Sponsor | \$2,000**

Shine a spotlight and contribute premium swag to gala attendees with this Vendor Showcase Sponsorship, ensuring high visibility and brand engagement.

- Recognition as a Vendor Showcase Sponsor, highlighting your support of premium swag contributions
- Premium branding in event materials, showcasing participating vendors
- Logo placement in vendor showcase signage for increased exposure
- Verbal acknowledgement from the podium during the Gala for added visibility
- Special feature in post-event social media highlights, promoting vendors and extending brand reach

*\*Products must be approved first. Open to ten (10) sponsors.*



# Sponsorship Reservation Form

Crown Jewels (NC) Chapter  
Mardi Gras Gala 2026

## Level of Support (Check One)

\_\_\_\_\_ Platinum Sponsor (\$10,000)

\_\_\_\_\_ Silver Sponsor (\$3,500)

\_\_\_\_\_ Gold Sponsor (\$5,000)

\_\_\_\_\_ Emerald Table Sponsor (\$2500)

\_\_\_\_\_ Mardi Gras Custom Photobooth Sponsor (\$3,000)

\_\_\_\_\_ Vendor Showcase Sponsor (\$2,000)

*\*Products must be approved first. Open to ten (10) sponsors.*

\_\_\_\_\_ We cannot participate as a Sponsor, but our Tax-Deductible Donation is Enclosed.

\_\_\_\_\_ **Send print-ready ad to:** Terre Jeanne-Porter at [tjeanneporter@gmail.com](mailto:tjeanneporter@gmail.com)

*All Ad art must be print-ready and have a minimum of 300 DPI. Acceptable formats are PDF and JPEG.*

**All Sponsorships must be confirmed by Friday, December 12, 2025.**

Company/Organization \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Phone/Ext. \_\_\_\_\_ Email \_\_\_\_\_

Crown Jewels Link Referral/Contact \_\_\_\_\_

\_\_\_\_\_ **Check Enclosed:** Make payable to **"The Links Foundation, Incorporated."** Mail with completed form to  
Crown Jewels (NC) Chapter of The Links, Incorporated - P.O. Box 37027, Charlotte, NC 28237

\_\_\_\_\_ **Accept this Form as our Commitment:** Please invoice us for the **Amount Due: \$** \_\_\_\_\_

\_\_\_\_\_ **Credit Card Payments can be made through Eventbrite on the CJL website after October 21, 2025:**

[www.crownjewelslinksinc.org/eventbrite](http://www.crownjewelslinksinc.org/eventbrite)

**All payments are due by Friday, January 16, 2026**

Tax Acknowledgement Letters can be obtained from The Links Foundation, Incorporated for  
Sponsorships and Donations.

Your Sponsorship or Donation is Tax-Deductible to the extent allowed by the IRS.  
For more information, contact Evease Tucker, Mardi Gras Co-Chair at [eitucker04@gmail.com](mailto:eitucker04@gmail.com)

**Thank you for your support!**